



## MARKETING CONNECTION III Membership Application

Date:	
Member Name:	
Company Name:	
Address:	
City:	State:      Zip:
Phone:	Fax:
Email:	Website:
Description of Company:	
Primary business category or type of business activity your firm will represent at the Marketing Connection (One per application)*:	
List any companies that may conflict with yours:	
What type of leads/referrals do you want from the Marketing Connection:	
Person who invited you:	

Send application to MC3 Vice President, Casey Voris, Berkshire Hathaway Starck Realty  
(you can email a completed form to [KCV@mc.net](mailto:KCV@mc.net), or FAX to (815) 430-2388

Approvals required:

Referral group Vice-President:

(Print Name) \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

McHenry Area Chamber of Commerce Member Asst. Membership Director:

(Print Name) \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Route approved membership application back to the group VP for member notification

If approval is denied, provide reason below:

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## MC3 Application Information

1. For the prospective guests, we encourage you to submit an application to join our MC3 Networking group and lock out your competition. You must agree to join the McHenry Chamber of Commerce and submit your MC3 quarterly dues payment (\$55), which also covers breakfast at each meeting. You can join a network group before becoming a member of the McHenry Chamber of Commerce, but you must obtain a Chamber membership within 30 days of being accepted to the Network group.
2. To give you a perspective on your investment, consider what will happen if your competition joins instead of you. They will get the business that you should have received. Our group generates thousands in new business each year.
3. In the same way that you evaluate other promotional media, MC3 should be considered part of your marketing efforts. Consider the return on investment this group provides:
  - a) 365 days of exposure
  - b) Motivated salespeople
  - c) A wealth of expertise
4. Once we receive your completed application, the membership committee will review your application.
5. \*Per the McHenry Chamber Network group by-laws each member is limited to 2 business categories. Each application is limited to one business category, therefore requests for a second non-compete business category must be submitted on a new application. "Members are permitted to promote to group members what is directly indicated on their application upon joining the group. Should member expand their organization into new ventures, he/she needs to bring forth a new application to be reviewed by President, Vice President, Secretary-Treasurer and membership committee and later group for ratification. Ratification is accomplished by 3/4 approval of those in attendance. Any member with complaint will have one week to contact membership committee. Should new venture compete with another group member, for the purposes of the group, member with new venture will not be able to promote new venture in the group setting.