

## MC3 Referral Group Roster - McHenry Area Chamber of Commerce 8/25/18

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2018 Goal: Average member referrals of 6 per quarter.

To give you a perspective on your investment consider what will happen if your competition joins instead of you. They will get the business you should have received. Our group generates thousands in new business each year. In the same way you evaluate other promotional media MC3 should be considered part of your marketing. In part the return on your investment includes: 365 Days of exposure; Motivated sales people; A wealth of expertise; New friends and business acquaintances; Lots