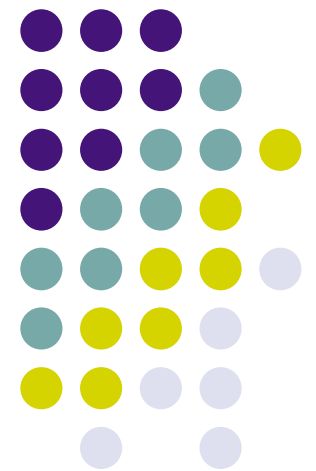
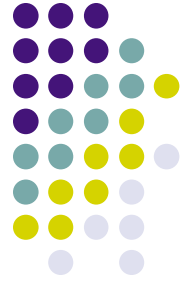


MC3 Mentor

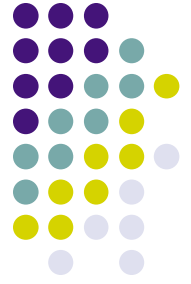


Highlights



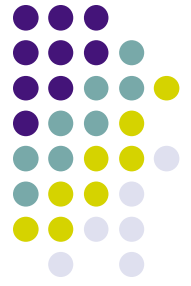
- History
- What is it?
- Definition
- Who is involved?
- Benefits
- What it isn't

History

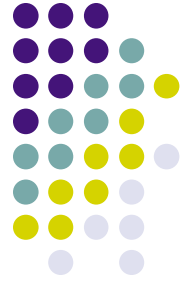


- Mentoring as a concept has been around for thousands of years
- The term mentor first appeared in Greek mythology in Homer's epic poem, *The Odyssey*, around 1000 B.C.
- Odysseus was about to leave to fight the Trojan War, which would require a long absence from home
- He asked his friend, Mentor, to look after the household, including his son, Telemachus.
- The word "Mentor" did not appear in the English language before 1750.

What is Mentoring?



- Mentoring is a personal enhancement strategy through which one person facilitates the development of another by sharing known resources, expertise, values, skills, perspectives, attitudes and proficiencies.
- It allows the learner to build skills and knowledge while attaining his / her development goals.
- Conversely, it provides the opportunity for the experienced party to further enhance his / her skills and knowledge areas by continuously reassessing and building upon these areas.

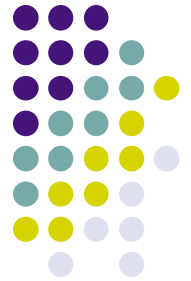


Definitions of Mentoring

- “Mentoring can be defined as a significant, long-term, beneficial effect on a person’s life or style, generally as a result of personal, one-on-one contact. A mentor is one who offers knowledge, insight, perspective or wisdom that is especially useful to the other person.”

- Gordon F. Shea

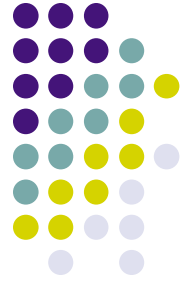
Who is Involved?



Mentoring relationships typically involve 2 people

1. A mentee who wishes to develop specific learning areas.
2. A mentor who fulfills the role of experts for those particular learning areas.

Mentees may become involved in a mentoring relationship to:



- Acquire enhance and hone skills and knowledge
- Learn about networking and business marketing opportunities within the MC3 Network Group and the Chamber of Commerce
- Explore potential networking areas yet untapped
- Become acquainted with MC3 and it's members
- Expand networking abilities
- Make valuable contacts within the Network group
- Learn and grow professionally

Mentors may become involved in a mentoring relationship to:

- Share expertise with another MC3 member
- Demonstrate leadership skills
- Expand professional network
- Invest in the future of MC3 and it's members
- Obtain a fresh perspective of a new member
- Serve as a subject matter expert
- Enhance credibility

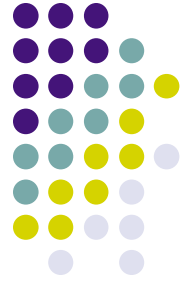


MC3 Benefits



- An environment that fosters personal and professional growth through the sharing of information, skills, attitudes and behaviors
- Increased role modeling of members teaching other members
- Increased relationship building between mentee and mentor
- Sharing and leveraging business knowledge and skills throughout the MC3 network group

What Mentoring is NOT



- Mentoring is not necessarily about selling your business; it's about mutual learning
- Mentoring is not about increasing your revenue; it's about building relationships
- Mentoring is not about psychological needs; it's about fulfilling networking needs